

Summary of the 2008 SMOG Survey



A big thanks to everyone who completed the club survey. This was the first year the club trialled an electronic survey, and it was a much easier way of getting it out to all of our 168 players. We received 49 surveys by the deadline translating to a 29% response rate – which is higher than the previous year!

Player profile

The survey found that two thirds of smoggies have been with the club for 2 years or less, while 8% of you are 'old timers', having been with the club for 7 or more years. Reasons for choosing SMOG include:



- ✚ friends and/or family members were associated with the club,
- ✚ players were St Mary's students leaving high school looking for a club,
- ✚ the uniform was better than other clubs, and
- ✚ the social reputation of the club.

It's great to hear two thirds of smoggies will be back with the club next year, while 26% of you are still making up your mind.

How the club operates

We asked everyone to rate different aspects of the club, with the results displayed below. These are some really encouraging results and give the committee an idea of the areas to focus on in 2009.

Question	Agree or Strongly agree	Neutral	Disagree or strongly disagree
I enjoyed my season	90%	8%	2%
I enjoyed club social events	77%	23%	0%
I enjoyed drinks at Hope Bro's	88%	10%	2%
I valued my coach(es)	86%	8%	6%
Trials were well managed	75%	21%	4%
I like the club website	86%	12%	2%
I am happy with the performance of the committee	82%	16%	2%
My Team Manager provided me with help and assistance, where needed	61%	27%	12%

Club information

The survey showed that players information about the club from a number of sources, with most heading to the website (41%) and their team managers (41%). It's good to know that a third of smoggies (32%) are viewing the club website weekly. We also got some many excellent suggestions of how to improve our website, i.e. include player profiles, committee and board information and photos, and player of the month for teams.

HOPE BROS

It is great to hear that smoggies are enjoying our new sponsor bar, with the majority of players (77%) giving it a 4 or 5 out of 5 (5 being excellent). Most smoggies attended club drinks 1 – 3 times during the season (72%), while a hard-core 8% of smoggies attended 8 or more times. Hope Bros will also be pleased to know that 78% of you head along to the Hope Bros outside of netball hours.

Social events

Committee were pleased to hear that players felt social functions this year were better than last years - a big pat on the back to Hannah and Leanne, our social coordinators. 44% of you attended one social event, while 20% headed along to both the bowling night and the night with Marists St Pats.



76% of smoggies felt there were enough social functions held by the club, while 23% of smoggies want more. Many players requested more team-based events and perhaps more events for the older players/mums. Ideas for future social events included a scavenger hunt, movie night, a speed dating night and a mystery bus tour. Our social coordinator has plenty to work with for 2009.

Coaching

The survey identified that coaches have a need for more support to build their confidence and want to share ideas. Coaches also often mentioned the need for committed players in order to make coaching a team more successful. We got lots of great ideas for new coaching incentives that could be provided and the committee are busy looking into these.

Other points to note

- 🚩 80% of players indicated they would be interested in pre-season fitness
- 🚩 70% of players thought the success of our SMOG 1 team was important

Netball Wellington Centre (NWC) Feedback

Thank you for all your useful comments about the Netball Wellington Centre and how the 2008 competition was run. We have noted your comments about the quality of umpiring, the new promotion/relegation system, the issues with the senior grading system, the need for more up to date information on the NWC website, particularly around the draws and umpiring rosters. This feedback was included in a letter written by the committee to the NWC, outlining our thoughts on the season. We also got to discuss some of these issues with them at the December 2008 Netball Wellington AGM.

